

PPP Canada

Build Infrastructure Better

The Canadian Council for Public-Private Partnerships

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Our Focus

More effective public-private partnerships
for public infrastructure

- more: promote the increased use of P3s
- effective: build and share knowledge and experience about when, where and how to use P3s to deliver value to Canadians

Our Business

Four Key Areas

- Invest \$1.2 Billion P3 Fund to stimulate new and different provincial, territorial, municipal and First Nations P3 projects
- Screen Projects seeking funding from other federal infrastructure programs for P3 opportunities
- Establish a federal centre of expertise to build understanding, knowledge and tools
- Advise and assess federal projects and programs to increase application of P3s at the federal level

Responding to What we Have Heard

- Learn from, partner with and support existing players
- Build and broaden deal flow
- Develop capacity and knowledge
- Facilitate federal decision-making on P3s
- Demonstrate and explain the value of P3s

P3 Fund – Our First Priority

- Stimulate P3 projects by Provinces, Territories, Municipalities and First Nations
- Targeting:
 - Useful public infrastructure in areas of federal interest
 - Well structured, value for money P3s
 - Builds the P3 market
- Staged Selection Process
- Nature and level of funding support dependent on project:
 - Maximum of 25%
 - Range of potential instruments

P3 Fund – Round 1 Launch

- Extensive consultation on approach to Round 1
- Round 1 call issued on September 15, closed October 30
- Employed knowledge and networks of Provinces, Territories and INAC to identify and screen projects
- Received 18 projects:
 - 9 different Provinces and Territories as well as INAC
 - 8 different sectors
 - 6 municipal projects
 - Ranging in size from \$45 million to \$500 million
- Assessments and negotiations underway; announcement of first investments expected in first part of 2010

P3 Fund –

Lessons Learned and Subsequent Rounds

- Interest and potential in all parts of country
- Relationships key to process:
 - Public and private sector
- Support and build capacity and champions
- No standard P3 projects
- Dialogue in advance key to applications
- Launch of Round 2 anticipated in first half of 2010

Establishing a Centre of Expertise

- Approach – networking, sharing and building knowledge
- Build awareness and understanding of the fundamentals and benefits of P3s
- Identifying and advancing issues of shared interest to P3 practitioners and industry
- Some areas of early focus:
 - Impact of financial crisis
 - Access to capital
 - Value for money methodology
 - Capacity building – tools and support
- A learning process

Assessing and Advising on Federal P3s Projects

- Opportunities for more systematic approach
- Supporting champions and projects in process
- Building a pipeline of potential projects
- Facilitating federal decision-making

Applying a Screen to other Federal Programs

- Significant federal investments in provincial/territorial, municipal and First Nations infrastructure through Building Canada Fund
- Opportunity to leverage those programs to identify and support P3s
- Screen not being applied in context of economic stimulus as focus is by design short-term
- Screen to be instituted in 2011

Building a New Federal Crown Corporation

- Strong Board of Directors
- Building relationships and partnerships with others
- Establishing organizational capacity:
 - Mix of public and private sector skills
- Organizing around key clients and functions:
 - Provinces/Territories and Municipalities
 - Federal and First Nations
 - Financing and Contract Structuring
 - Stewardship and Organizational Excellence
 - Outreach and Communications

Reflections on First 10 Months

- Explaining the whys and whats of PPPs
- Financial crisis has changed context
- Canada is an excellent market for PPPs
- Needs of clients very diverse
- A lot of progress but much to do

Key Takeaways

- PPP Canada is a federal champion for P3s
- Building on and complementing efforts of others
- First P3 Canada investment decisions in 2010
- Round 2 call in first half of 2010
- Other elements of mandate in progress:
 - Federal projects
 - Centre of expertise



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